

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Mentzer Media Services/ POL **Attention: Accounts Pavable** 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

INVOICE	ТЕ		Page 1 of
Property	WHAS		
Invoice #	2045446-1	Order #	2045446
Invoice Date	07/26/20	Alt Order #	WOC12608321
Invoice Month	July 2020	Deal #	
Invoice Period	06/29/20 - 07/26/20	Flight Dates	07/21/20 - 07/27/20
Advertiser	POL/ Mitch McConne	ell / R / US SEI	N / KY
Product	MMCCO		
Estimate #	8277		
	Account Executive	Ben Stecker	
	Sales Office	TEGNA Sale	s Washington DC
	Sales Region	National	
	Agency Code	1021	
	Advertiser Code	508	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	3924AG	
	Advertiser Ref	83395	
	Product 1	629	
	Product 2		

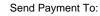
						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 07/21/20	07/27/20	»WHAS11 WAKE U WS @ 5A - Rate		11	:30	2	\$125.00	NM	
Weeks:	Start Date 07/21/20	End Date <u>MTWTFS</u> 11		<u>Rate</u> \$125.00					
Spots: # Ch	Day Air	Date Air Time Des	scription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	W 07/	22/20 5:23 AM »W	HAS11 WAKE UP NEW	S @ 55-6a	:3	0 MM-20-TV	V- 17H		\$125.00 NM
2 All	Th 07/	23/20 5:58 AM »W	HAS11 WAKE UP NEW	S @ 55-6a	:3	0 MM- 20- TV	V- 17H		\$125.00 NM
2 07/21/20	07/27/20	»WHAS11 WAKE U WS @ 6A - Rate	IP NE 6-7a	1-1-1	:30	3	\$225.00	NM	
Weeks:	Start Date 07/21/20	End Date MTWTFS 1-1-1-	<u> </u>	Rate \$225.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time Des	scription	Start/End Time		h Ad-ID			Rate Type
1 All	W 07/	22/20 6:25 AM »W	HAS11 WAKE UP NEW	S @ 66-7a	:3	0 MM-20-TV	V- 17H		\$225.00 NM
2 All	F 07/	24/20 6:13 AM »W	HAS11 WAKE UP NEW	S @ 66-7a	:3	0 MM-20-TV	V- 17H		\$225.00 NM
3 07/21/20	07/27/20	»GOOD MORNING RICA - Rate	AME 7-9a	1-11	:30	3	\$375.00	NM	
Weeks:	Start Date 07/21/20	End Date MTWTFS 1-11		Rate \$375.00					
Spots: # Ch	Day Air	Date Air Time Des	scription_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	W 07/	22/20 8:11 AM »G	OOD MORNING AMERI	CA - F7-9a	:3	0 MM-20-TV	V- 17H		\$375.00 NM
2 All	Th 07/	23/20 7:24 AM »G	OOD MORNING AMERI	CA - F7-9a	:3	0 MM- 20- TV	V- 17H		\$375.00 NM
4 07/21/20	07/24/20	»WHAS11 NEWS A	·	- 11- 1	:30	3	\$125.00	NM	
Weeks:	Start Date 07/20/20	End Date MTWTFS - 11-1-		Rate \$125.00					
Spots: # Ch	Day Air	Date Air Time Des	scription_	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 All	Tu 07/	21/20 12:37 PM »W	HAS11 NEWS AT NOO	N - Ra12-1p	:3	0 MM-20-TV	V-17H		\$125.00 NM

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INVO





WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2045446-1	Invoice Month	July 2020			
Invoice Date	07/26/20	Invoice Period	06/29/20 - 07/26/20			
Advertiser	POL/ Mitch McConnell /	POL/ Mitch McConnell / R / US SEN / KY				
Product	MMCCO					
Estimate #	8277					

S	р	O.	ts/

						Spois/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4 07/21/20	07/24/20	»WHAS11 NEWS / ON - Rate	AT NO 12-1p	- 11- 1	:30	3	\$125.00	NM	
Spots: # Ch	Day Air [Date Air Time De	scription	Start/End Time	Lenat	h Ad-ID			Rate Type
2 All	W 07/2		/HAS11 NEWS AT NOOI) MM- 20- TV	/- 17H		\$125.00 NM
3 All			/HAS11 NEWS AT NOOI) MM- 20- TV			\$125.00 NM
<u> </u>	1 0172	1720 12.02 1 101 1	111/101111LW071111001	1 11012 1p		J			ψ120.00 1 1 111
5 07/21/20	07/27/20	»WHAS11 NEWS P - Rate	·	1- 1- 1	:30	3	\$450.00	NM	
Weeks:	Start Date 07/21/20	End Date 07/27/20 1-1-1-		<u>Rate</u> \$450.00					
Spots: # Ch	Day Air [Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	W 07/2	22/20 5:43 PM »W	/HAS11 NEWS @ 530P	- Rate 530-6p	:3) MM-20-TV	/- 17H		\$450.00 NM
2 All	F 07/2	24/20 5:38 PM »W	/HAS11 NEWS @ 530P	- Rate 530-6p	:3) MM- 20- TV	/- 17H		\$450.00 NM
0 0=/01/00	0=10.110.0	14// 14 0 / / 1/=14/0	0.00.000	44.4			^-		
6 07/21/20	07/24/20	»WHAS11 NEWS 630p Su-F - Rate		- 11- 1	:30	3	\$500.00	NM	
Weeks:	Start Date 07/20/20	End Date 07/26/20 - 11-1-		<u>Rate</u> \$500.00					
Spots: # Ch	Day Air [Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	Tu 07/2	21/20 6:28 PM »W	/HAS11 NEWS @ 6 & 63	30p Su6-630p	:3) MM-20-TV	/- 17H		\$500.00 NM
2 All	W 07/2	22/20 6:23 PM »W	/HAS11 NEWS @ 6 & 63	30p Su6-630p	:3) MM-20-TV	/- 17H		\$500.00 NM
3 All	F 07/2	24/20 6:23 PM »W	/HAS11 NEWS @ 6 & 63	30p Su6-630p	:3) MM-20-TV	/- 17Н		\$500.00 NM
7 07/21/20	07/27/20	»ENTERTAINMEN NIGHT - Rate	T TO 7-730p	1111	:30	4	\$500.00	NM	
Weeks:	Start Date 07/21/20	End Date 07/27/20 1111-		<u>Rate</u> \$500.00					
Spots: # Ch	Day Air [Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	Tu 07/2	21/20 7:19 PM »E	NTERTAINMENT TONIC	GHT - 7-730p	:3) MM-20-TV	/- 17H		\$500.00 NM
2 All	W 07/2		NTERTAINMENT TONIC		:3) MM- 20- TV	/- 17Н		\$500.00 NM
3 All	Th 07/2	23/20 7:11 PM »E	NTERTAINMENT TONIG	HT - 7-730p	:3) MM- 20- TV	/- 17H		\$500.00 NM
9 07/21/20	07/27/20	Jimmy Kimmel	1135p-1237a	1- 111	:30	4	\$100.00	NM	
Weeks:		End Date MTWTFS 1- 111-	Spots/Week 4	<u>Rate</u> \$100.00					
Spots: # Ch	Day Air [Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	W 07/2			1135p-1237a) MM- 20- TV	/- 17H		\$100.00 NM
2 All	Th 07/2			1135p-1237a) MM-20-TV			\$100.00 NM
3 All		24/20 11:55 PM Jin		1135p-1237a) MM- 20- TV			\$100.00 NM
			,	' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '					ψ.σσ.σσ 141VI
10 07/21/20	07/21/20	Modern Fam	8-9p	- 1	:30	1	\$825.00	NM	
Weeks:		End Date 07/26/20 -1		<u>Rate</u> \$825.00					
Spots: # Ch	Day Air [Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	Tu 07/2	21/20 7:59 PM Mo	odern Fam	8-9p	:3) MM- 20- TV	/- 17H		\$825.00 NM
11 07/21/20	07/22/20		9-10p	1	:30	1	\$675.00	NM	

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INVOICE

Send Payment To:



18 07/21/20

07/26/20

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #	2045446-1	Invoice Month	July 2020			
Invoice Date	07/26/20	Invoice Period	06/29/20 - 07/26/20			
Advertiser	POL/ Mitch McConnell /	POL/ Mitch McConnell / R / US SEN / KY				
Product	MMCCO					
Estimate #	8277					

Spots/

							Spots/			
Line Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
			RGS/CONNOR							
		S								
Weeks:	Start Date	End Date	<u>MTWTFSS</u> 1	Spots/Week	Rate					
	07/20/20				\$675.00					
Spots: # Ch			Time Descripti		Start/End Time		h Ad-ID			Rate Type
1 All	W 07	/22/20 9:1	19 PM GOLDBE	ERGS/CONNORS	9-10p	:3	0 MM- 20- T	V- 17H		\$675.00 NM
12 07/21/20	07/22/20	Marvels		10-11p	1	:30	1	\$675.00	NM	
Weeks:	Start Date 07/20/20	End Date 07/26/20	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$675.00					
Spots: # Ch			Time Descripti		Start/End Time	Lena	h Ad-ID			Rate Type
1 All			45 PM Marvels	<u> </u>	10-11p		0 MM- 20- T	V- 17H		\$675.00 NM
					·					*******
13 07/21/20	07/23/20	»HOLEY	MOLEY - Rate	8-9p	1	:30	1	\$450.00	NM	
Weeks:	Start Date 07/20/20	End Date 07/26/20	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$450.00					
Spots: # Ch			Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	Th 07,	/23/20 7:5	59 PM »HOLEY	MOLEY - Rate	8-9p		0 MM- 20- T	V- 17H		\$450.00 NM
14 07/21/20	07/24/20	Shark Tar	nk	8-9p	1	:30	1	\$525.00	NM	
Weeks:	Start Date 07/20/20	End Date 07/26/20	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$525.00					
Spots: # Ch	Day Air	Date Air	Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	F 07	/24/20 7:5	59 PM Shark Ta	ank	8-9p	:3	0 MM-20-T	V- 17H		\$525.00 NM
15 07/21/20	07/24/20	»20/20 - F	Rate	8-11p	2	:30	2	\$600.00	NM	
Weeks:	Start Date 07/20/20	End Date 07/26/20	<u>MTWTFSS</u> 2	Spots/Week 2	Rate \$600.00					
Spots: # Ch			Time Descripti		Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	F 07	/24/20 9:4	47 PM »20/20 -	Rate	8-11p	:3	0 MM- 20- T	V- 17H		\$600.00 NM
2 All	F 07	/24/20 10:3	35 PM »20/20 -	Rate	8-11p	:3	0 MM-20-T	V- 17H		\$600.00 NM
40. 07/04/00	07/05/00		AODNING AME	7.0-	1	00	- 4	# 405.00	NIN 4	
16 07/21/20	07/25/20	RICA - Ra			1-	:30	1	\$125.00	NM	
Weeks:	Start Date 07/20/20	End Date 07/26/20	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$125.00		· · ·			
Spots: # Ch	<u>Day</u> Air		Time Descripti		Start/End Time		h Ad-ID			Rate Type
1 All	Sa 07.	/25/20 8:0	08 AM »GOOD	MORNING AMERICA	\ - F7-9a	:3	0 MM-20-T	V- 17H		\$125.00 NM
17 07/21/20	07/25/20	SAT - Rat	te	11:00 PM-11:30 PM		:30	1	\$225.00	NM	
Weeks:	Start Date 07/20/20	End Date 07/26/20	<u>MTWTFSS</u> 1-	Spots/Week 1	Rate \$225.00					
Spots: # Ch			Time Descripti	on	Start/End Time	Lengt	h Ad-ID			Rate Type
1 All	Sa 07.	/25/20 11:2	29 PM »WHAS1	I1 NEWS AT 11 SAT			0 MM- 20- T	V- 17H		\$225.00 NM

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8:00 AM-9:00 AM

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\$175.00

INVOICE

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Invoice Date	07/26/20	Invoice Period	06/29/20 - 07/26/20			
Advertiser	POL/ Mitch McConnell /	POL/ Mitch McConnell / R / US SEN / KY				
Product	MMCCO					
Estimate #	8277					

Spots/

						Spots/			
ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
		»GOOD MORNI	NG AME	1					
10/2 21:2:	Ctart Data	RICA - Rate	TECC Create Missell	Dete					
Weeks:	Start Date 07/20/20	End Date MTWI	FSS Spots/Week 1	<u>Rate</u> \$175.00					
Spots: # Ch		r Date Air Time		Start/End Time	l enath	Ad-ID			Rate Type
1 All			»GOOD MORNING AMER			MM- 20- T	V- 17H		\$175.00 NM
1 741	00 07								ψ170.00 1410
19 07/21/20	07/26/20	»FUNNIEST HO EOS - Rate	ME VID 7-8p	1	:30	1	\$675.00	NM	
Weeks:	Start Date 07/20/20	End Date MTWI	<u>Spots/Week</u> 1	<u>Rate</u> \$675.00					
Spots: # Ch	n Day Ai	r Date Air Time	Description	Start/End Time	Length	Ad-ID			Rate Type
1 All			»FUNNIEST HOME VIDEO		:30	MM- 20- T	V- 17H		\$675.00 NM
00 07/04/00	07/00/00	OELEDDITY E	MUNE O O	1	00	4	\$4.07F.00	NIN 4	
20 07/21/20	07/26/20	»CELEBRITY F/ EUD - Rate	·	1	:30	1	\$1,275.00	NM	
Weeks:	Start Date 07/20/20	End Date 07/26/20 MTWI	<u>Spots/Week</u> 1	<u>Rate</u> \$1,275.00					
Spots: # Ch	<u>n Day Ai</u>	r Date Air Time	<u>Description</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 All	Su 07	7/26/20 8:43 PM	»CELEBRITY FAMILY FEL	JD - R{8-9p	:30	MM- 20- T	V- 17H		\$1,275.00 NM
21 07/21/20	07/26/20	Press Your Luck	9-10p	1	:30	1	\$900.00	NM	
Weeks:	Start Date 07/20/20	End Date MTWI	Spots/Week	Rate \$900.00					
Spots: # Ch		r Date Air Time		Start/End Time	Length	Ad-ID			Rate Type
1 All		7/26/20 9:43 PM		9-10p		MM- 20- T	V- 17H		\$900.00 NM
22 07/21/20	07/26/20	MATCH GAME	10-11p	1	:30	1	\$900.00	NM	
Weeks:	Start Date 07/20/20		Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Ch	<u>Day Ai</u>	r Date Air Time	<u>Description</u>	Start/End Time	Length	Ad-ID			Rate Type
1 All	Su 07	7/26/20 10:29 PM	MATCH GAME	10-11p	:30	MM- 20- T	V- 17H		\$900.00 NM
23 07/21/20	07/27/20	The View	11-12p	1	:30	1	\$125.00	NM	
Weeks:	Start Date	End Date MTWI	FSS Spots/Week	Rate \$125.00					
Spots: # Ch				Start/End Time	Length	Ad-ID			Rate Type
		7/24/20 10:59 AM		11-12p		MM- 20- T	V- 17H		\$125.00 NM
ı VVI	11A3 F 07	124/20 10.53 AIVI	IIIC AICM	11-12p	.30	1111 20° I	, 1/11		\$125.00 NW
				Total Spots	35	i			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$14,775.00

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Invoice Date	07/26/20	Invoice Period	06/29/20 - 07/26/20			
Advertiser	POL/ Mitch McConnell /	POL/ Mitch McConnell / R / US SEN / KY				
Product	MMCCO					
Estimate #	8277					

Agency Commission \$2,216.25

Net Amount Due \$12,558.75

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